



**FOR IMMEDIATE RELEASE:**  
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## **PROP. 7 OPPONENT IS BIG UTILITIES' CONSULTANT**

Prop. 7 opponents have released a new TV ad, in their unending barrage of dirty utility-funded misinformation. The ad features one Liz Merry. Who is Liz Merry?

She is the sole proprietor of Verve Solar Consulting. One of Verve Solar's clients is the Solar Electric Power Association. The Solar Electric Power Association contains as members **all** of the key utility energy players in California, PG&E, Edison, SDG&E, LADWP, SMUD, and many municipal utilities.

See membership link for the Solar Electric Power Association here:

<http://www.solarelectricpower.org/?page=about&display=memberlist>

The Association also contains the Edison Electric Institute, and the Electric Power Research Institute, two nationwide Big Utility lobbying groups, and major supporters of "clean coal" and nuclear power development.

When California voters view opponents' ads, they should know that PG&E, Edison and Semptra provide ALL the funds for the ads, and that the spokesperson is a paid consultant to a power producers' association.

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